



SURF REPORT



Breaking News!

OF GIDGET AND GADGETS

Newly christened women's Pipeline Pro champ **Cori Schumacher** is dabbling in altruism, stepping in as spokeswoman for the Surf for Life foundation and standing behind orgs like Gidget Worldwide (think another version of Surfrider) and the Rell Sunn Education Fund. Reveals Schumacher: "It's an interesting phenomenon that women's longboarding has surfers who are activists when people

generally think of surfing as a 'selfish' sport." *rellsun.com*.

OF GIDGET AND GADGETS

Will the break be hardcore, or humdrum? Don't bother rolling out of bed and reaching for the wetsuit, you kook—that go-to gadget of all trades will provide an up-to-the-second surf report, thanks to **Surflife** and **Oakley's** new iPhone app. *oakley.com*.

THE MANE ATTRACTION

Fresh-from-the-break ringlets

are all the rage on the runway, and who'd know better than Solana surf snapper Aaron Chang and La Jolla wave darling Lauren Otonicar? Their new collabo, **Tonic HairCare**, boasts three coif boosters for surfer girls (and guys), including Luster (conditioning UV spray), Threesome (with peppermint for a post-break soother), and The Chronic, for those whose highlights aren't solely sun-kissed. *tonicshop.com*.

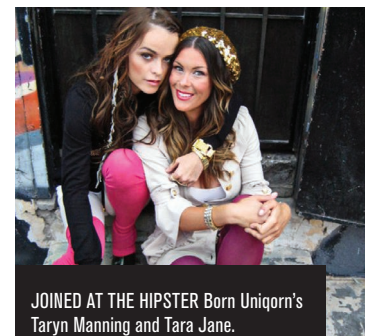
HEAT WAVE!

Clockwise from left: Cori Schumacher rides it out in Hawaii for the Tidal 9 Women's Pipeline pro; a beach babe becoiffed in Tonic HairCare.

The Born Identity

Taryn Manning and Tara Jane still play dress-up. As seventh graders in Encinitas, the raspy actress and her willowy BFF trolled NorCo thrift shops for wild mod, hippie statements like vintage bellbottoms, platforms and fake eyelashes (yup, school clothes). That bold personal style now manifests itself via their clothing line, **Born Uniqorn**, inspired by artsy backgrounds and S.D. consignment shop finds. "I simplify for red carpet, but I prefer funkier street edge," muses Manning. Thus, BU's latest beachy collection is intentionally versatile: crocheted butterfly tops, thoughtfully embellished frocks and a signature trench (Chelsea Handler's fave). "We never know where the day will take us," says Jane, a sequin obsessive. "So, day-to-night, from Carlsbad to L.A. to The Madonna Inn, we're just very California." *bornuniqorn.com*.

—*Nora Zelevansky*



JOINED AT THE HIPSTER Born Uniqorn's Taryn Manning and Tara Jane.



TILL YOU DROP! From left: A sunshine-hued frock from Modish Maternity, Hermès' new equestrian bag.

SHOP TALK

What to buy right now in...

La Jolla

"Why wear your husband's oversized sweats when you love skinny jeans and fitted tees?" is **Modish Maternity** owner Tammy Layson's mantra. Whether it be a chic cover-up from Michael Stars or Paige Premium Denim's famously curve-friendly jeans, yummy mummies-to-be no longer have to fall prey to frump, thanks to her new La Jolla boutique (no muumuus or elasti-pants here). *1000 Torrey Pines Rd., modishmaternity.com*.

Fashion Valley

Their S.D.-exclusive beach towels may be selling out faster than the fringed Birkin (OK, close), but this summer, **Hermès** is going back to its equine roots with its brand-new equestrian bag. Dubbed the Equestrian Hold-all in leather and chevron canvass, it screams stable-side style. *Available at Hermès, Fashion Valley, hermes.com*.

Solana Beach

Listen up, boys—your wardrobe just got hotter, thanks to **HIS**, the latest shop to hit Solana Beach. Turn to page 48 for more!